



Local In-Person Conference Access to Key HR Decision Makers

HR SUMMIT

Sponsor
Prospectus





"The event went just as planned and we were very happy with the turnout. Thank you so much for all the help! Look forward to more of these events."/ - K. Grenon, PBL

HR Summit series provides unmatched exposure to Key HR Decision Makers (HRDM) within the top 30 metro markets.

Each metro has on average **250+ company registrations**, On Event day 80-130 HRDMs across 30 metros attend, the **key influencer and gatekeeper for purchase decisions**.

Benefits of Sponsorship

- We provide you with attendee list to follow up post event
- Ability to reach targeted, highly qualified executive and senior HR decision makers.
- Opportunity to build and increase brand awareness through exposure before, during and after the event.

.....
This document provides an overview of sponsorship opportunities.



EVENT AT A GLANCE

Event Format:	Sponsors will exhibit throughout the afternoon event; Networking time before, during and after event. Key networking at registration and break time , accompanied with high tea for the guest. No Breakout Sessions , Sponsors and Attendees in the same room.	
Venue(s)	Our events are held at 4 and 5 star locations across the USA, luxury settings, full service venues, with custom menus offering the best in local cuisines	
Attendees:	80-130 Local Key HR Decision Makers across industries. Attendee Snapshot: <u>Includes titles, companies, industry and interest of Past Attendees.</u> Short list of who attended on event day by city. https://goo.gl/9KbmMU (google sheet link, please let us know if you have any issue opening and we will send as PDF) For a more in-depth look at our attendees please call our office.	
Sponsors:	8 Tabletop Sponsors 4 Presentation Sponsors 1 Networking Sponsor 1 Coffee Station Sponsor	
Start Time	1:00 pm Vendor Setup	
End Time	5:00pm Vendor Breakdown	
Topics of Interest:	<ul style="list-style-type: none"> - Automating HR Processes - Current HR Trends - Employee Benefits - Healthcare Planning - Attrition and Retention - Best Practices Millennials - New Technology in The Work Place - Compensation Trends and Outlook - Business Immigration, Intl Assignment - Healthcare Planning & Regulations 	<ul style="list-style-type: none"> - Employment Law - Retention - Talent Acquisition - Succession Planning - Wellness Programs - Employee Incentives - Diversity and Inclusion - Hiring and Recruitment - Workforce Planning - Employment Law

HR Summit: Local In-Person Conference Access to Key HR Decision Makers

Call Us: 404-400-2424

Email Us: shelly@hr-summits.com

Online: www.hr-summits.com

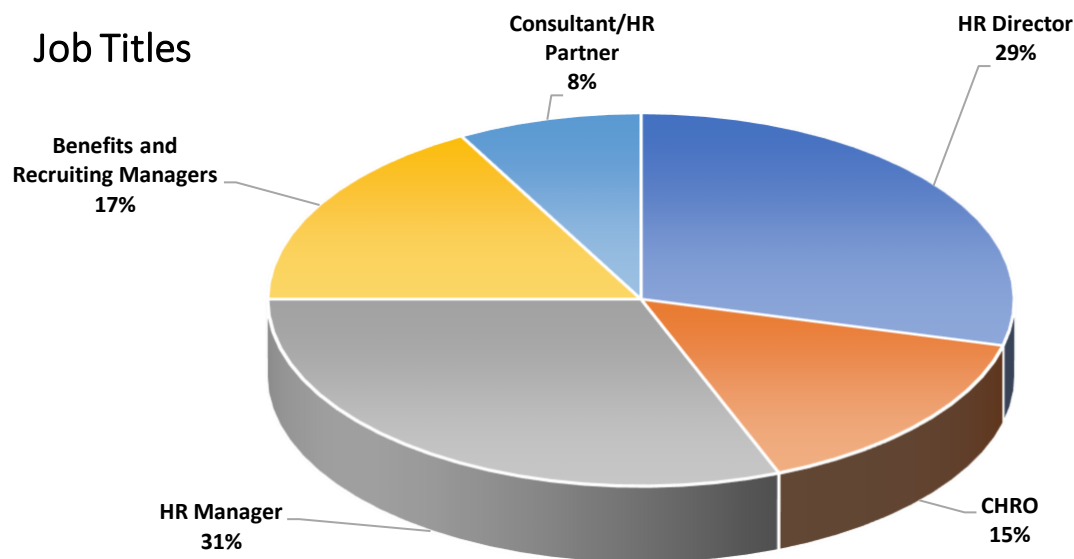
View the Attendee Snapshot for any city by clicking [here](#)



ATTENDEE DEMOGRAPHICS

Enhance your company's image, engage and interact with these senior HR executives who have influence, budget authority to evaluate products and services to solve their business needs. Accelerate your sales pipeline and gain valuable introduction to the HRDM.

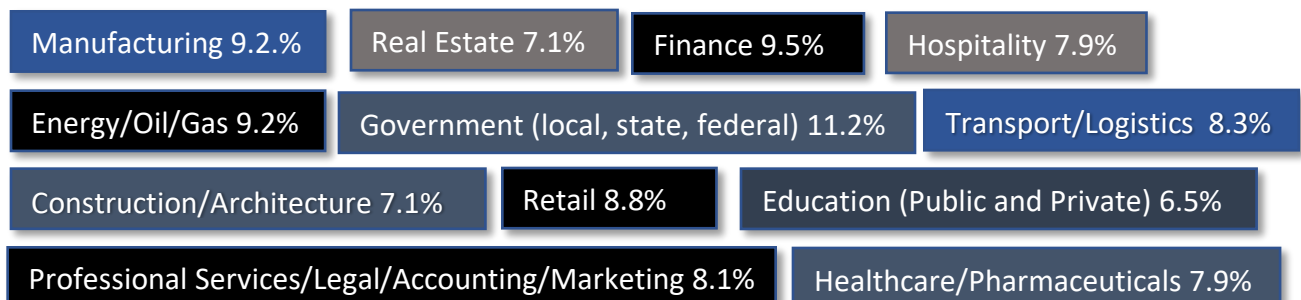
You can access the Attendee snapshot by this link: <https://goo.gl/9KbmMU>
(opens a google spreadsheet)



Company Sizes:



Industries:



HR Summit: Local In-Person Conference Access to Key HR Decision Makers

Call Us: 404-400-2424

Email Us: shelly@hr-summits.com

Online: www.hr-summits.com

View the Attendee Snapshot for any city by clicking [here](#)





2018 CALENDAR

2018 Metro Coverage:

- Feb 14: Nashville
- Feb 16: Atlanta
- Feb 21: Washington DC
- Feb 22: Philadelphia
- Feb 23: Allentown
- Mar 07: New York
- Mar 09: Boston
- Apr 03: Chicago
- Apr 04: Indianapolis
- May 08: St. Louis
- May 09: Kansas City
- May 10: Omaha
- Jun 05: Akron
- Jun 06: Cleveland
- Jun 07: Columbus
- Jun 12: Minneapolis
- Jun 14: Milwaukee
- Jun 20: Grand Rapids
- Jun 21: Detroit
- Sep 05: Dallas
- Sep 26: Portland
- Sep 28: Salt Lake City
- Oct 09: San Diego
- Oct 10: Los Angeles
- Oct 11: San Jose
- Oct 12: Sacramento
- Oct 25: Phoenix
- Oct 26: Denver
- Nov 06: Orlando
- Nov 07: Tampa
- Nov 08: Miami

2019 CALENDAR

Metro Coverage

- Feb 15: Atlanta
- Feb 20: Washington DC
- Feb 21: Philadelphia
- Mar 06: New York
- Mar 08: Boston
- Mar 20: Las Vegas
- Apr 03: Chicago
- May 07: St. Louis
- Jun 04: Cleveland
- Jun 06: Columbus
- Jun 12: Minneapolis
- Jun 14: Milwaukee
- Jun 21: Detroit
- Sep 04: Dallas
- Oct 08: San Diego
- Oct 09: Los Angeles
- Oct 10: San Jose
- Oct 11: Sacramento
- Oct 23: Salt Lake City
- Oct 24: Phoenix
- Oct 25: Denver
- Nov 06: Orlando
- Nov 07: Tampa
- Nov 08: Miami

"The presenters and presentations were all excellent – I appreciated the breaks that allowed us to talk with the vendors at the tables that presented and to speak with the vendors that were only tabling."

- J.Dzencelowcz, Senior Mgr,

HR Summit: Local In-Person Conference Access to Key HR Decision Makers

Call Us: 404-400-2424

Email Us: shelly@hr-summits.com

Online: www.hr-summits.com

View the Attendee Snapshot for any city by clicking [here](#)



PRESENTING SPONSORSHIP

No breakout session, presentations are given to the entire audience.

- Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%,
- \$1000 down per city with remainder due 30 days before event(s).
- You may substitute different cities at any time.

VIP PRESENTING SPONSOR

\$3,000

- 35 min. speaking time with entire audience
- 6 ft Table top exhibit space (tables provided)
- Choice of any Metro post attendee list
- Attendee pre-registration list*
- Post event registration list with insights*
- Logo on city website for 6 months
- Wi-Fi, Power Strip, 2 Chairs included
- Participation in event raffle
- Entry, Food and Beverages for 2 representatives
- Entry, Food and Beverages for 1 Speaker

- Reserve 15+ cities free upgrade to Exclusive Registration Sponsor (6ft table included)

PRESENTING SPONSOR

\$2,500

- 25 min. Speaking time with entire audience
- 6 ft Table top exhibit space (tables provided)
- Entry, Food and Beverages for 1 representative
- Entry, Food and Beverages for 1 Speaker
- List with who attended with contact details
- Entry, Food and Beverages for 1 Speaker
- Wi-Fi, Power Strip, 2 Chairs included
- Participation in event raffle

- Reserve 15+ free upgrade to VIP Presenting Sponsor

Here are some example presentation titles that have worked well in the past to give you a feel for common topics. If your topic is not listed, please call or email us with your preferred topic.

- Latest Trends in HR Management.
- The State of Workforce Planning: Best Practices.
- What's Working in Sourcing Talent & Recruiting.
- Strengths and Weaknesses of key HRM Systems.
- Real Time HR Performance Management.
- Compensation Trends and Outlook.
- Improving Results with Data Driven HR Decisions.
- Consistently Winning at Engagement & Retention.
- Succession Planning, Progression Tips
- Best Practices.

***Gifts, Handouts, Banners, Logo displays and marketing items provided by you, at your cost. Pre-registration list given 1 week before event. Post List includes names, title, company, address, email and telephone. Full insight list includes company size, industry and interest where provided by registrants at signup. Post Event List given within 3 days of event end. Additional passes cost \$295 , Logo on event city website extra charge of \$350 for six month exposure.

HR Summit: Local In-Person Conference Access to Key HR Decision Makers

Call Us: 404-400-2424

Email Us: shelly@hr-summits.com

Online: www.hr-summits.com

View the Attendee Snapshot for any city by clicking [here](#)



ADDITIONAL SPONSORSHIP

- Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%,
- \$1000 down per city with remainder due 30 days before event(s).
- You may substitute different cities at any time.

TABLETOP DISPLAY SPONSOR

\$1,500

- One 6 foot Table top exhibit space
- Includes Entry, Food and Beverages for 2
- **List with who attended with contact details**
- Wi-Fi, Power Strip, 2 Chairs included
- Participation in event raffle

Networking Break Sponsor

(1 per event)

\$1,250

- Networking Break Intro to entire audience
- 5 minute intro about your company
- **List with who attended with contact details**
- Includes Entry, Food and Beverages for 1
- Wi-Fi, Power Strip, 2 Chairs included
- Participation in event raffle

COFFEE / TEA SPONSOR

(1 per event)

\$950

- Signage at coffee station throughout the event (signage provided by you)
- Includes Entry, Food and Beverages for 1
- Seated with Attendees in main event room
- **List with who attended with contact details**
- Participation in event raffle

NON- DISPLAY SPONSOR

\$295 - \$750

\$750 Networking Pass

- Seated with Attendees in main event room
- **List with who attended with contact details**
- Includes Entry, Food and Beverages for 1
- Participation in event raffle

\$295 Entry Pass

- Seated with Attendees in main event room
- Mix with Decision Makers
- Includes Entry, Food and Beverages for 1
- Participation in event raffle

***Gifts, Handouts, Banners, Logo displays and marketing items provided by you, at your cost. Pre-registration list given 1 week before event. Post List includes names, title, company, address, email and telephone. Full insight list includes company size, industry and interest where provided by registrants at signup. Post Event List given within 3 days of event end. Additional passes cost \$295 , Logo on event city website extra charge of \$350 for six month exposure.

HR Summit: Local In-Person Conference Access to Key HR Decision Makers

Call Us: 404-400-2424

Email Us: shelly@hr-summits.com

Online: www.hr-summits.com

View the Attendee Snapshot for any city by clicking [here](#)





*"Met some great people and potential partnerships." -
T.Yacoub, Sr. Product Manager*

DIGITAL SPONSOR CHOICES

We offer a range of online products for current sponsors or those who cannot attend the in person events.

- Reach and network with your potential buyers
- Accelerate your pipeline
- Better understand your market
- Build and increase brand awareness

\$1,400 Pre-Marketing

Send a customized email to pre-registered attendees one week before event in a city of your choice, We provide you the emails and names.

\$3,000 10k HR Decision Makers

Choose any of our event cities or the one you have chosen to sponsor, built to drive awareness and target title/industries of your choice.

\$5,500 20k HR Decision Makers

Access industries across the board within a metro(s). We build a targeted list based on your criteria for any of the following: Appointment Request, Lead Gen, Newsletter, Webinars, White Papers, Case Studies, Success Stories, Product Needs and Surveys.

\$26,500 Nationwide Attendee Access

Drive awareness of your service to key HR decision makers in our 45 event cities. Your logo and company bio on our city websites and access to the [Full Pre-registration](#) list with insights given post event for each city, use for any of the following:

- Lead Gen
- Newsletter
- Webinars
- White Papers
- Case Studies
- Success Stories
- Survey/ Product Needs
- Appointment Setting

- **C-level webinar sponsorships also available, email or call the office for more details!**

"I attended and liked the personal nature of the event. It was a friendly environment and close to the masters of the trade!" - V. Vatterott, Director

HR Summit: Local In-Person Conference Access to Key HR Decision Makers

Call Us: 404-400-2424 **Email Us:** shelly@hr-summits.com **Online:** www.hr-summits.com

View the Attendee Snapshot for any city by clicking [here](#)

